Insurance Educators Inc.

http://www.insuranceeducators.net/

Education that Fits
Since 1993

2018 Success Seminar 3 Days
June 20-22 2018
At Frankenmuth Ins. Co in Frankenmuth

No designation or have a designation?
A CPIA designation enhances your success.

REGISTER TODAY! JOIN US ON JUNE 20-22, 2018!

Location: Frankenmuth Insurance
1 Mutual Avenue, West Conference Room

Frankenmuth, MI 48787

2018 is the year to obtain your nationally recognized **CPIA Designation**

Why should you invest in this designation?

- Enhance your technical knowledge with SUCCESS KNOWLEDGE
- Experience the first-of-its-kind class with hands-on and how-to-training
- Immersion through participation, requires NO written exam
- **You get 21CE credits, 7 credits per day (3 day class) - 5 PC & 2 ethics***
- Learn the value of selling coverage not price
- Perfect for new and seasoned producers - reenergize your agency
- Take away ideas that produce results immediately.
- Turn an agent into a Producer….Do you know the difference?
- Qualifies as an approved E & O Loss Control Seminar for a discount with Utica Mutual

Audience: Both **agency producers** and **support staff** as well as **insurance company personnel** will learn to efficiently create and distribute effective insurance programs.

The Three Day Insurance Success Seminar Consists of:
CPIA 1 – *Position for Success* focuses on internal and external factors affecting the development of relationships leading to effective business development plans.
CPIA 2 – *Implement for Success* provides participants with specific tools for uncovering consumer needs to effectively deliver insurance and risk management solutions.
CPIA 3 – *Sustain Success* will discuss policies and techniques for controlling errors and omissions including policy review, delivery, customer relations, and more.

Register: click here for the 2018 Frankenmuth CPIA Success Seminar Registration
All Classes: Registration 8:00 am; classes run 8:30 am - 4:30 pm; Fees include breaks & lunch
Cost: Three day CPIA designation Investment $495; CE costs $21 (if needed); one day $200 + $7
Please contact us for hotel room information if needed.

More information
http://insuranceeducators.net/cpiaoverview.html

Questions? Contact Janet K Holstine,
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Thank you to our Sponsor

Frankenmuth INSURANCE

** Provider 0394 AIMS Society; CPIA 1 #71664, CPIA 2 #71667, CPIA 3 #71668*